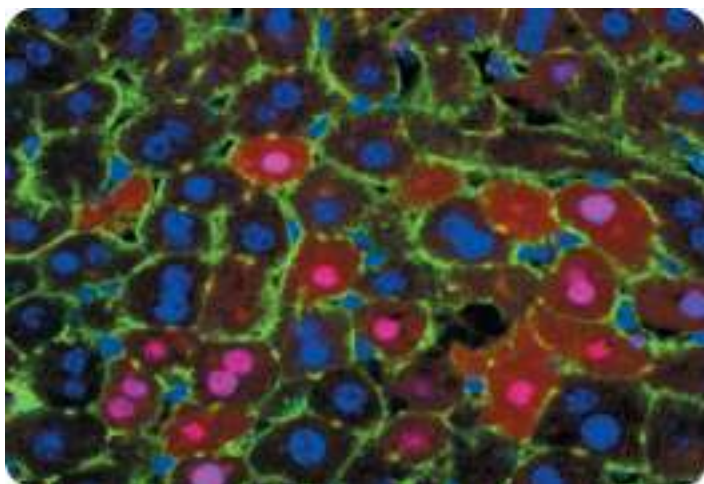


Label IT® RNAi Delivery Controls Allow Quick Assessment of Delivery Efficiency For *In Vitro* Applications. HeLa cells were transfected in serum-containing media with (A) *Label IT® Cy@3 RNAi Delivery Control* (red) using the *TransIT-siQUEST® Transfection Reagent* and (B) *Label IT® Fluorescein RNAi Delivery Control* (green) using the *TransIT-TKO® Transfection Reagent*. Twenty-four hours post-transfection, the cells were fixed, then counterstained to locate the nuclei (blue) and the actin (green).



Visualization of the *Label IT® Cy@3 RNAi Delivery Control* in Liver Sections Following Tail Vein Injection. *TransIT®-QR Hydrodynamic Delivery Solution* was used to deliver 25 μg of *Label IT® Cy@3 RNAi Delivery Control* (red) to a mouse using hydrodynamic delivery via the tail vein. Forty-five minutes post-injection the liver was harvested. Sections were processed to stain the nuclei (blue) and to stain the actin (green).